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(54) Title: DEVICE FOR DIRECTING THE OPERATION OF A USER'S PERSONAL COMMUNICATION APPARATUS

(57) Abstract: A system comprising a device comprising an RF tag embedded in a casing, and a mobile phone having an RF tag reader which is operable upon reading the RF tag to perform an operation associated with said RF tag. When the user wants to perform a certain operation with the phone, he can by-pass the normal input technologies, typically a keypad, by manoeuvring the device such that the RIF tag is read by the RF tag reader, and then the personal communication apparatus performs an operation associated with the RF tag. Thus, the present invention offers rapid access to regularly used functions or operations without the need to navigate a menu. Moreover, access to these regularly used functions is made intuitive by associating a physical object, i.e. the device, with an operation.

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